

Introduction to Sampling Distributions

Key Question: How to find Population Parameters?

* Calculate Parameter from unbiased Census.

What if we cannot take a census? (All we have is Sample data.)

Def: Point Estimate
Using a sample statistic as an estimate of the Population Parameter.
Creates Confusion!

Def: Sampling Distribution

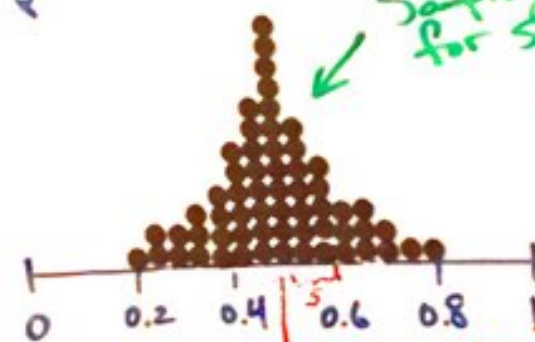
Collecting many random samples from a population, calculate many sample statistics and put them on the same graph.

* Did all random sample proportions come out the same? No!

* Were all random sample proportions the same as the population parameter 0.5? No!

Examp: Flip coins 30 times
Count # tails
Calculate sample proportion $p = \frac{\text{count tails}}{30}$
Repeat many times.

60 total samples
60 sample proportions



Sampling Distribution for sample proportions

Population proportion tails $\pi = 0.5$

Standard Error ≈ 0.1

* Shape of Sampling Distribution? Normal

* Is center of sampling distribution close to the population parameter of 0.5? Yes!

* Spread of Sampling Distribution
Def: Standard Error: The standard deviation of the sampling distribution.
(How far typical statistics are from the population parameter.)

Def: Sampling Variability
Random sample statistics will usually be different from each other and different from the population parameter.
"Random Chance"

Def: Margin of Error

How far off a sample statistic could be from the population parameter.

Margin of Error $\approx 2 \times$ Standard Error